

## EXPERIENCE

### STALK & SPADE *Graphic Designer* | 07.21 - Present

Established brand standards and reworked initial logo to better fit the brand mission. Regularly created social media graphics, designed print and digital menus, designed landing pages and web graphics. Worked on environmental branding in the restaurant. Staged and photographed food and models.

### WEALTH ENHANCEMENT GROUP *Graphic Designer* | 01.21 - 07.21 *Associate Graphic Designer* | 02.18 - 01.21

Worked closely with marketing team to produce print and digital deliverables that were both client-facing and prospective client-facing. Deliverables included: social media graphics, case studies, guidebooks, brochures, one-pagers and video. Introduced motion graphics and animations to the brand.

Integrated newly acquired firms into the WEG brand through collateral creation and rebranded existing items. Concepted and executed branded materials for existing 40+ branch offices.

### COLUMBIA COLLEGE CHICAGO CAREER CENTER *Graphic Designer* | 01.17 - 01.17

Met with students to create branded materials including: logo design, business cards, resume design and cover letter layout. Developed in-house assets for the Career Center's events and programs, adhering to the college's strict brand standards. Prepared both digital and printer-ready files.

### COLUMBIA CHRONICLE *Graphic Designer* | 01.16 - 12.16

Created weekly graphics to accompany writers' stories and full-spread feature story designs.

## RELATED EXPERIENCE

### ECHO MAGAZINE *Editorial Art Director* | 01.17 - 05.17

### CHICAGO CHILDREN'S MUSEUM *Intern* | 09.17 - 12.17

### WHISKEY RIFF *Intern* | 06.17 - 08.17

## AWARDS & HONORS

### Honorable Mention

#### Invite Design

Hermes Creative Awards

### First Place

#### Feature Page Design

Illinois College Press  
Association

### Honorable Mention

#### Graphic Illustration

Illinois College Press  
Association

### Deans List

2014-2017

## EDUCATION

### COLUMBIA COLLEGE CHICAGO *Graphic Design*, BFA

Graduated December 2017, Cum Laude

## SKILLS

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Lightroom Classic

HTML/CSS

DSLR operation

Photo Editing

Microsoft Office

PowerPoint

Mac/Windows

Asana

Basecamp

Wrike

Trello