

## EXPERIENCE

### Wealth Enhancement Group

Graphic Designer | JANUARY 2021 - PRESENT

Associate Graphic Designer | FEBRUARY 2018 - JANUARY 2021

Works closely with marketing team to produce print and digital deliverables that are both client-facing and prospective client-facing. Deliverables include: social media graphics, case studies, guidebooks, brochures, one-pagers and video. Maintains strict brand standards across collateral.

Integrates newly acquired firms into the WEG brand through collateral creation and rebranding existing items. Concepts and executes branded materials for existing 40+ branch offices.

Introduced motion graphics and animations to our brand, most notably to our social media accounts which have our highest engagement rates.

### Columbia College Chicago Career Center

Graphic Designer | JANUARY 2017 - DECEMBER 2017

Met with students to create branded materials including: logo design, business cards, resume design and cover letter layout. Developed in-house assets for the Career Center's events and programs, adhering to the college's strict brand standards. Prepared both digital and printer-ready files.

### Echo Magazine

Editorial Art Director | JANUARY 2017 - MAY 2017

Collaborated with the branding director, production art director, and team of graphic designers to develop an overarching visual theme. Managed designers' deadlines and tracked progress of page design.

### Columbia Chronicle

Graphic Designer | JANUARY 2016 - DECEMBER 2016

Created weekly graphics to accompany writers' stories and full-spread feature story designs.

### CMI Department

Graphic Designer | MAY 2016 - AUGUST 2016

Created print and digital deliverables for the Communication and Media Innovation Department. Including posters, TV slides and handbills to promote various majors and programs.

## SKILLS

Photoshop  
Illustrator  
InDesign  
After Effects

Premiere Pro  
Lightroom Classic  
HTML/CSS  
DSLR operation

Microsoft Office  
PowerPoint  
Screen Printing  
Mac/Windows

## RELATED EXPERIENCE

### Intern | Chicago Children's Museum

SEPTEMBER 2017 - DECEMBER 2017

Assisted in-house design team with design projects including deliverables for yearly gala, new program logo and video graphics.

### Intern | Whiskey Riff

JUNE 2017 - AUGUST 2017

Created illustrative and typographic t-shirt designs, mocked up website redesign and designed social media advertisements.

### The One Club's Creative Bootcamp

MARCH 16 - 19, 2017

Received creative brief from Leo Burnett and Kraft Singles. Developed a complete ad campaign and delivered a presentation to a panel of judges—all in four days.

## AWARDS & HONORS

### Honorable Mention | Invite Design

Hermes Creative Awards

### First Place | Feature Page Design

Illinois College Press Association

### Honorable Mention | Graphic Illustration

Illinois College Press Association

### Deans List

2014–2017

## MEMBERSHIP

AIGA

## EDUCATION

### Columbia College Chicago

Graphic Design, BFA

Graduated December 2017, Cum Laude

### Project Management

Asana  
Basecamp  
Wrike